

# PRIVATE LABEL MANUFACTURING PROGRAM

MARKET A PRODUCT LINE WITH  
YOUR COMPANY'S NAME AND LOGO  
(SEE INSIDE)



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**Demco** is a highly flexible private label manufacturer for the arts and crafts industry. Based in Montreal, Demco is large enough to handle almost any size order but small enough to care. Most companies that offer private labeling only manufacture specific products in restricted sizes with minimum requirements. However, Demco is always prepared to meet your individual needs; we offer products that are economically priced without compromising quality.



## Advantages of Private Labeling

Get your company name on your shelves and add prestige to your business by selling high quality products at competitive prices. Demco's Private Label Manufacturing Program will create consumer loyalty with products carrying your company name such as: Temperas, Acrylics, Gesso, Paint Mediums, Glues, Inks, Paint by Number Sets and Watercolor Lessons. Not only will you have a higher profit margin by selling your own brand name, you will also be promoting a product that you believe in.



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## Customize your Product Line

Demco has the ability to create customized packaging in both size and container. By using high speed filling, we can produce small paint strips, rails, bottles, jars and tubes of various sizes in both aluminum and plastic, from one fifth of an ounce to a gallon. We operate several automatic filling stations at large daily capacities as well as exclusive labeling stations with several automatic labelers. Our rail filling machines allow us



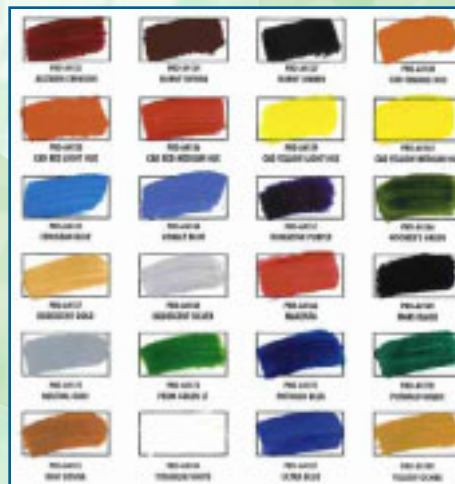
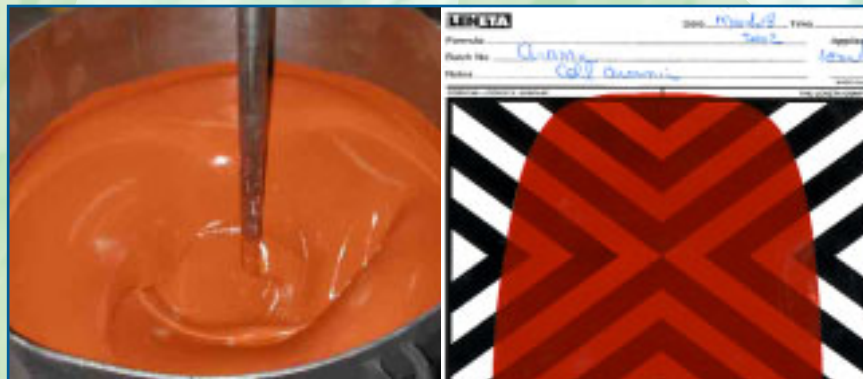
to fill up to six colors simultaneously. If you produce kits that require various components like glue, mediums or paint strips, Demco can supply these items. We package as you require, using master cartons, inner packs or display cases.

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## Mixing Department

Our Mixing Department runs multiple mixers at a large daily capacity to customize a wide range of colors. Specialized in all varieties of water-based paints, inks, and glues, we also have the knowledgeable staff as well as the equipment required to create oil-based products. We are one of the only companies that supplies paint mediums such as odorless mineral spirit as well as turpentine. If you require pigment powders or blocks, Demco can produce a variety of colors to meet your specific needs.



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### Research & Development

Do you need glass stain, fabric color, or metallic tempera? Demco's Research and Development Department continuously develops new products while maintaining quality control and customizing product formulas to meet individual client needs. Should Demco not already carry a product that you require, in all probability we are capable of creating it for you.



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## Graphics & Printing

Demco's Graphics Department is experienced in designing and preparing artwork to suit your product needs. We have the ability to create labels for numerous containers as well as product packaging for in-house limited-run color printing and large-scale commercial out-of-house printing. Should you desire, Demco's Graphics Department will also gladly accept your artwork and is able to add the bar code of your product directly to the label. So take advantage of our 4-color label printer; we can produce labels in any quantity without film plate charges or minimums. Or choose our 4 Color Process printer for up to 12" x 18" spectacular color prints.





## Customer service

Demco has a pleasant and competent Customer Service Department experienced in handling private label manufacturing accounts and special request items. They will gladly accept your orders and answer any questions you may have. Should they not have the answer, they will adopt your problem as their own and get the information that you need whether it be for pricing, minimums or shipping dates.



## Shipping

Not only is Montreal part of a direct shipping route, thereby facilitating delivery, Demco's warehouse subsidiary in Champlain, New York, also makes shipping to any destination in the USA a hassle-free experience.



# Private Label Manufacturing

## WHY PROMOTE ANY OTHER NAME THAN YOUR OWN?



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